

# Manhood Journey – January 1, 2016 – December 31, 2016

Manhood Journey helps fathers build the next generation of godly men

## Year In Review

- Manhood Journey serves over 6,000 fathers and sons through the program
- Our ministry dinner featured high profile keynote speakers – Kentucky Governor Matt Bevin and Trail Life CEO Mark Hancock
- Hired first full-time employee (Exec Director)
- Heart of Womanhood agreement finalized
- Growth & Development Committee engagement is strong with talented committee members
- Increased ministry exposure (Family Life, Family Talk, Michael Delgiorno show in Nashville)
- Trail Life event (\$1,111 in sales)
- Solid Working Upstream event
- Nashville ambassador (Michael Delgiorno)
- New website launched (October)

The year of 2016 saw new growth and our first attempt to bring on key staff to accelerate our mission. We cemented ministry partnerships, launched new content, and embarking on additional fundraising efforts. We formally solicited grants for the first time, with solid success.

## Fundraising success

We closed the year with more than 110 donors who collectively contributed more than \$153,000. Most of the new donors came during our December “Working Upstream” event.

## Group details

Our core product are small group Bible studies. This year, we added “1on1” studies to our mix. These are used by fathers, pastors, or Trail Life Troop leaders. Normally, a Manhood Journey small group hosts 7 dads and 8 boys.

## Growth

In 2016 about 3,000 new fathers and sons began using our resources. About 100 new groups formed across the USA and in several foreign countries. We expanded into new US states in 2016, taking us now into 47 states. The individuals who downloaded our content came from 250 different churches.

## Board Members

Tom Harper – Board Chairman  
Kent Evans – Treasurer  
Chad Foster – Secretary  
Michael Cast – Board Member  
Danny Castleman – Board Member  
Dr. Kevin Jones – Board Member

<b>Support &amp; Revenue</b>	
Contributions	125,117
Grants	15,000
Metro United Way	0
Curriculum sales	15,400
Special Events	0
Interest Income	0
Miscellaneous	0
<b>Total Support &amp; Revenue</b>	<b>155,517</b>
<b>Expenses</b>	
Benefits	0
Dues and Subscriptions	1,500
Editing	1,300
Events	700
Fundraising	2,700
Insurance	1,000
Legal	800
Meals	317
Office Supplies	3,000
Payroll taxes	4,700
Printing and Postage	1,400
Professional Fees	0
Royalty	1,000
Salaries	57,700
Training	0
Travel	2,700
Website	8,200
Miscellaneous	1,463
Ministry Expenses	1,900
Event Display	2,200
Social Media Consulting	4,000
Advertising	3,200
<b>Total Expenses</b>	<b>100,280</b>
<b>Total Program Expenses</b>	<b>75,930</b>
<b>Total Admin Expenses</b>	<b>21,440</b>
<b>Total Fundraising Expenses</b>	<b>2,910</b>
<b>Net Operating Surplus (Deficit)</b>	<b>55,237</b>
<b>Ending Net Assets</b>	<b>216,878</b>